

Press Release

FOR IMMEDIATE RELEASE

Swaye for Music Signs Agreement with Trebel to Reach Superfans of Its Artists

Superfans of Swaye Artists Connect with Artists in More Meaningful Ways

February 17, 2025 – Stamford, CT, and Phoenix, AZ –Swaye for Music proudly announces the upcoming launch of its innovative platform, empowering superfans to amplify their relationship with their favorite performers. Swaye for Music has signed an agreement with **TREBEL**, one of the fastest-growing digital music services in the Americas, and the first licensed music platform to deliver offline song play at no cost to users, to connect with superfans through tailored advertisements.

TREBEL will enable Swaye for Music artists to reach their most devoted fans with updates on fan club opportunities, announcements of new releases, upcoming concert dates, and much more.

“Swaye for Music is the only fan platform that allows superfans to interact with their favorite artists in a whole new way that offers fun and engaging benefits,” said **Garland Brown**, founder of Swaye for Music. “TREBEL’s unique platform allows us to reach our artists’ superfans effectively and efficiently.”

“TREBEL’s download-then-listen app allows superfans to build libraries of their favorite artists’ music in a unique way,” said **Gary Mekikian**, founder and CEO of TREBEL. “Informing our superfans about the opportunities offered by Swaye for Music is a win for our users and a win for hundreds of Swaye for Music artists looking to turn their superfans into super-engaged fans.”

About Swaye for Music

Swaye for Music is a premier fan platform connecting artists with their superfans. Swaye provides music fans with innovative ways to connect, including exclusive access to content, social media updates, and events, fostering deeper engagement between artists and their audiences. Learn more at www.swaye.com

About TREBEL Music

TREBEL is one of the fastest-growing music services in the Americas and the first licensed platform that delivers offline music playback at no cost to users. With its innovative app, TREBEL empowers fans to download and enjoy their favorite music anytime, anywhere, while helping artists and labels connect directly with audiences through its unique advertising model and eliminating the need for music piracy.

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